

Gordon Wiser

“I was tired of being fat!”

A huge appetite:

Gordon Wiser was used to eating big. As a 6'5" football player in college, he grew accustomed to large platters of food. The problem was, he left that life behind 30-plus years ago. “When I quit playing ball, I just couldn’t stop eating all that food,” says Gordon. “Instead of muscle, I now had a giant pot belly and large thighs.”

Doubtful dieter:

Friends introduced Gordon to Herbalife Distributor Shirley Maston in 1996, but he doubted she could help him. “I had tried a number of other programs, but I never found one that curbed my appetite,” he recalls. “I didn’t bother to weigh myself before I tried Herbalife, but I weighed more than 300 pounds. When I stepped on the scale a few days after starting the Thermojetics® Weight-Management Program, I was already down to 296.”

From a size 48 pants to a size 34:

“Thanks to Herbalife, I lost 87 pounds in only four months, and I had to buy all new pants,” raves Gordon. “Four years later, I still weigh the same. With my increased energy and strength, I can enjoy my masonry hobby—building rock walls—which involves lifting 100-pound rocks and ‘tossing’ them in the back of a pickup. Not bad for a 58-year-old guy!”*



Gordon after: 209 pounds.